



PRICING FORMULA WORKSHEET

Thanks for downloading the free pricing formula worksheet! Make sure you check out the following resources to learn how to properly use your new tool.

VIDEO TUTORIAL:

https://www.youtube.com/watch?v=iPU9_bkphx4

BLOG ARTICLE REFERENCES:

[Introduction to the Pricing Formula](#)

[How to Include Overhead in your Prices](#)

[Re-Evaluating the Formula {Can I really set my prices THAT high?}](#)

[Pricing Pitfalls: How Underpricing Hurts You](#)

[Pricing Pitfalls: Comparing Yourself to the Competition](#)

MORE TOOLS:

[The Inventory Cost & Pricing spreadsheet](#)