

Speaker Info

Looking for a financial expert to speak to your audience?

I love sharing my knowledge & expertise with other creatives! If you have a virtual summit, podcast audience, membership group, or creative community and you're looking to host a presentation, here's all the info you need to collaborate with Paper + Spark!



Engagement Rates

I take pride in providing a high quality educational training to your creative community. My rates vary based on your audience or community size and the time of year (Q1 is super busy for me because of tax deadlines! Summer is my slowest time.). Please send me an email with your event & community details for an accurate quote.

* Starting at \$100 - Prepared topic (from my list on the next page) with PDF slide deck to a large public group, community or audience (at least 3k), or virtual summit.

* Starting at \$300 - Prepared topic (from my with list on the next page) PDF slide deck to a smaller audience or private/paid membership community or course platform.

* Starting at \$500 - Custom or personalized topic with new PDF slide deck or downloadable materials, worksheets, etc.

Other Info:

These presentation rates are for about 30-60 minutes in length, plus live Q&A. I am happy to tailor any trainings to your audience/niche.

As part of our collaboration, you are also welcome to sign up as an affiliate for Paper + Spark spreadsheets & courses, and share your referral link with your audience for a 25% commission on any referral sales.

After our training has ended, you maintain access & rights to any recordings or downloadable materials I create for your audience, and you can repurpose however you see fit.

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Prepared Speaking Topics:

- * Get Legit - the financial foundations of a legit e-commerce business, your financial responsibilities as an online seller
- * Bookkeeping Crash Course for Makers - understanding bookkeeping for your shop
- * Stress Free Taxes / An Overview of the Schedule C - understanding how to deal with income taxes for your shop
- * E-Commerce Sales Taxes - demystifying the confusing rules of online sales taxes (nexus, marketplace facilitators, etc.)
- * Planning for Profit / Goal-Setting for Makers - setting your take-home pay goal & determining the milestones your business should hit to pay yourself what you deserve
- * Asana for Makers - how to use the free app Asana to get more done in your business, automate, systematize, and more
- * Pricing for Profit - using a flexible pricing formula to set profitable prices for your handmade goods
- * Custom / personalized topics available

Featured On / Brands I've Worked With:



Email Janet for more info: hello@paperandspark.com